



Paris, November 12th, 2020

Dear IPEM friends,

One month ago ([see our Oct. 5th letter](#)) we were already cautious about the covid-19 situation and the prospects of organizing a great and safe IPEM 2021 in February. Today, as a second wave is hitting most parts of Europe and as lockdowns / travel restrictions are back in our lives, we believe it is more sensible to move IPEM to the summer of 2021.

The next great IPEM edition is officially taking place July 6th / 7th / 8th 2021 at the Palais des Festivals in Cannes. Please ensure to take note of important logistical and practical information provided at the end of this letter.

Already on track for the greatest event in July 2021!

As organizers, we are making the most of these 5 extra months of preparation to deliver an even greater experience to our IPEM community. This starts with offering the most effective and productive business connections at IPEM 2021. As we are writing this letter, **550 companies / 200 GPs / 215 LPs / 150 speakers** have already confirmed their participation – and **200 meeting booths** are already booked (more than at the last IPEM edition!). We are expecting a higher community engagement than ever before and believe that IPEM will be **a turning point for European Private Equity after months of Zoom calls!** By then, we will also have developed and improved our **MyIPEM digital platform** to facilitate business connections and help you to better schedule meetings at the event.

July in Cannes also opens **a world of new formats and networking opportunities**. All restaurants, hotels and venues will be open; the Nice airport is much better connected with direct flights from European capitals and the rest of the world at this time of year; the city of Cannes and la Croisette will be sunny and lively... We are already scouting local locations and will come back to you soon with new events, new venues (especially outdoors), and fresh proposals to enjoy IPEM in a summertime version!

Why wait until July to catch-up?

The IPEM team is staying active to serve our great community in these strange times. **Please save Feb. 3rd, 2021 for us in your calendar.** This should have been the busiest day in Cannes, so we will make sure that it remains a special moment with **an exciting surprise!** We will also be pushing hard to upscale our digital capabilities early in 2021 with some **new networking formats online, new tools for the industry and exciting content** for our community. Please do not hesitate to reach out to us and to let us know about your needs / how we can help. We will do our best (as always) to serve you!

Finally, **we want to thank you all for being so supportive and positive in these unprecedented times.** IPEM has a very strong sense of community. We feel grateful and energized to work and grow with you. Private equity is certainly entering a new phase; we are ready to take on the challenge with you and to bring the industry to its next level. **Let us shape the future of PE together in Cannes!**

All the best,

Antoine COLSON and the IPEM team
#WeLovePE #WeLoveIPEM

Antoine Colson



USEFUL NOTICE:

What does the new date change for sponsors, exhibitors, speakers, and participants?

- **Meeting booths / floorplan**
The IPEM floorplan in July will stay the same. Exhibitors will keep the same location for their booth as planned for February. An updated version of the exhibitors' guide will be sent to you by the end of November. Please contact Moona (moona.amzur@europ-expo.com) for any request.
- **MyIPEM platform / team registration**
If you have already registered your team or updated your company profile, the information will be saved in MyIPEM for the July edition. If not, you may still do so. On March 15th 2021, the platform will be officially open with full access to all participants, and tools to schedule meetings and arrange your visit. Additional features are currently being developed for an even better event preparation and experience!
- **Hotel bookings**
We are currently discussing with the Cannes hotels to make sure you will benefit from the best rates and have the best accommodation offering in July. If you have already booked your accommodation with our partner BNetwork, their team will come back to you from mid-December with an updated accommodation proposal. If you have not booked your hotel yet, the BNetwork platform will be online by the end of the year. Stay tuned! For any questions please contact Benoît and Cécile (benoit.pointreau@europ-expo.com / cecile.dechamps@bnetwork.com).
- **Terms and payment**
Our terms and conditions remain the same and are available [if you click here](#). As agreed in your contract, your booking and services for February are automatically transferred to July in full. We are sticking to our commitment to run IPEM as a physical event and to refund sponsors, exhibitors, and participants if we are unable to hold it in 2021. All IPEM orders and services must be paid as defined in your contract / terms and conditions. Please contact your preferred commercial contact at IPEM for any question.
- **Events and local suppliers**
Our local providers in Cannes are aware of the new dates of IPEM 2021. We asked these suppliers to implement the most flexible booking / refund options to our participants. If you encountered any issue, please reach out to Benoît (benoit.pointreau@europ-expo.com). As July will be a dream season for offsite events, we are currently preparing a dedicated catalogue of local venues and ideas – to be released in January 2021.
- **Program and speaking slots**
For now, the IPEM 2021 program remains the same (see [PDF online](#)). We are expecting some changes to stick with the context and to better cover the latest industry trends. Do not hesitate to reach out to Valentine (valentine.veyssiere@europ-expo.com) if you have any question!
- **Dress code**
We suggest that you bring your swimsuit and sunglasses (but they are already packed, right?)