



Valu8 acquires Firmnav

June 22, 2023

Valu8 has entered into an agreement to acquire Firmnav to further solidify its presence in the European market and to enhance its offerings towards PE, M&A and Strategy related companies as a next generation deal sourcing and private company data intelligence solution.

Firmnav has been a disruptive player in the PE and M&A space with a focus on AI and NLP that has enabled Firmnav to serve a large number of companies in just 2 years.

The Firmnav and Valu8 teams will work together to combine their technologies in to the Valu8 platform. Both parties of the acquisition see strong synergies and a great fit for future customer value:

"The acquisition of Firmnav is in line with our strategic growth targets and dedication to serve the European Strategy, M&A and Private Equity communities with intelligent private company deal sourcing platform solutions. We have been impressed by the innovations of the Firmnav team, and the acquisition is highly complementary with Valu8's strategy to further enhance our capabilities. We look forward to further enhancing our NLP and machine learning technology with innovations from the Firmnav team." - Anders Lundgren, CEO & Co-Founder, Valu8

"We went to the market to deliver innovative products and the best customer experience in the industry towards our customers. We succeeded with our vision and can now see our hard work and dedication giving results. We did this together with an extraordinary team and investor group. Valu8 is a great partner for Firmnav with an aligned strategy and vision to support M&A and PE companies . We look forward to working together with the Valu8 team to ensure our innovations live on in the Valu8 product." - Andreas Faarup, Co-Founder Firmnav

Valu8 and Firmnav has together made a transition plan to ensure customers a smooth transition.

About Valu8:

Valu8 Company Intelligence (www.valu8group.com) is a European platform for accelerating Private Equity and M&A deal origination. Users can screen and explore private companies, from aggregated sector analysis down to detailed individual company data. Our comprehensive platform and API solutions ensure a complete picture of the European market.

Valu8 has offices in Sweden, United Kingdom and Germany and was founded in 2011 by Anders Lundgren and Peter Bergh.

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